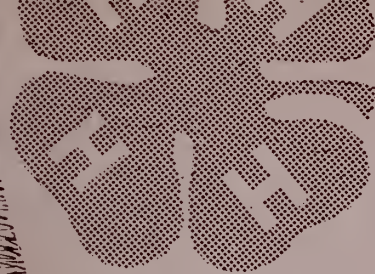


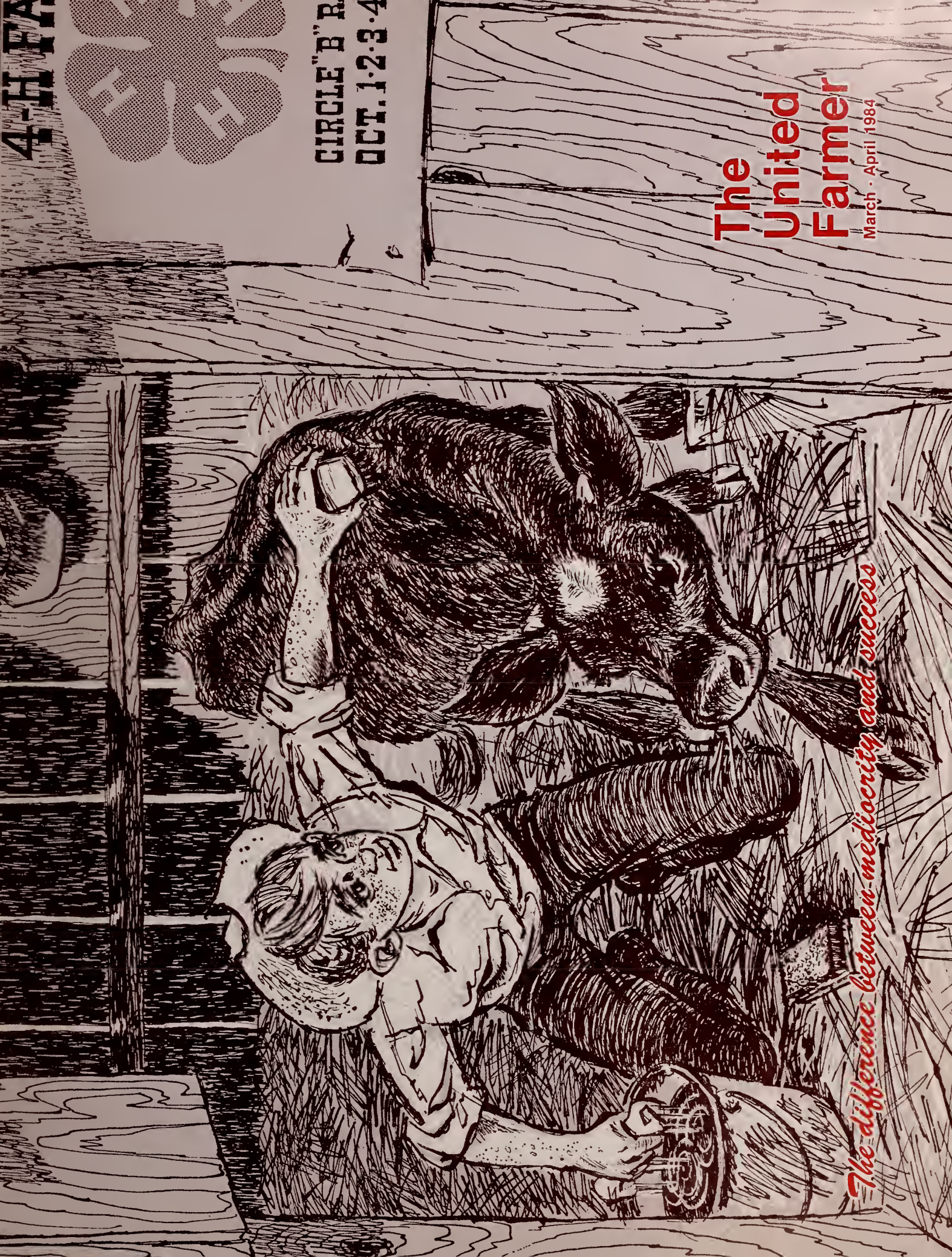
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The United Farmer

March · April 1984



The difference between mediocrity and success



The United Farmer

MARCH - APRIL 1984
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*"The difference between mediocrity
and success"*

Petroleum Awards

Featured in the April - May issue are the Petroleum Award winners for 1983. Recognition must also be given to the **UFA Agents** and **Member Associations** who showed excellent sales increases but did not win individual prizes.

Our Agents and Member Associations are one of UFA's greatest assets. To our members, their Agents are one of the closest liaisons they have with UFA. If our Agents do not succeed, it directly reflects on any success UFA might achieve. Our Agents and Member Associations' drive and quality performance in 1983 made UFA the No. 1 marketer of farm purple products in Alberta.

Annual Review

The Annual Review is an important form of communication that provides UFA members throughout Alberta with concise information about our Organization, its performance during the past calendar year and its position at year end.

All members who have made purchases totalling \$100 in the ten month period from January 1st to October 31st receive the Annual Review. Copies are also mailed or distributed to UFA Agents and employees.

Information is the catalyst of activity and understanding. Please take the time to read the Annual Review. We hope you'll find it informative.

Annual Meeting

Delegates are the elected representatives of UFA's members. They are agricultural businessmen who are interested in practical ways to serve their industry. At the Annual Meeting, the Delegates reviewed the Company's performance, discussed operating reports with Management, and authorized the declaration of the Petroleum and Farm Supply dividends.

1983 was another record sales year for UFA in both the Petroleum and Farm Supply Divisions and earnings were the highest in our Company's history. What factors contributed to the growth recorded by UFA in 1983? There is no specific circumstance or person that can be singled out as the reason, but recognition must be given to the efficiency of an alert and progressive management — to the Board of Directors for their conscientious guidance — to the Delegates and Advisory/Nomination Committee Members for their counsel and advice — to our Agents and Member Associations and our staff for their skills, dedication and energies on behalf of United Farmers of Alberta.

UFA pioneered the farm supply field in Alberta. Member support is of the utmost importance and UFA aggressively strives to earn, retain and augment this support through fair prices, consistently high quality and efficient customer service. 1983 was a good year for UFA and we have the expertise and most importantly, the people to make 1984 an even better year.

Annual Meeting

The Annual Meeting of United Farmers of Alberta Co-operative Limited was held at the Palliser Hotel on March 13, 14 and 15, 1984.

The Credential Committee — **Wayne Price** of Crossfield and **Orval Sorken**, Sexsmith — reported to the Annual Meeting that all the elected representatives of UFA's members — the eight Directors and the 64 Delegates were duly registered.

Many personal arrangements have to be made by our Directors and Delegates in order for them to attend the Annual Meeting. Their presence is vital to the democratic structure of UFA and the 100 per cent attendance at the meeting showed the responsible attitude of our elected officials to their position.

The meeting was officially opened with an address from the President, **Howard Haney**. This was followed by reports from **Bill McCartney**, Chief Executive Officer; **Arne Olson**, Corporate Secretary and Manager of Member Relations; **Gerry Metz**, Treasurer and Manager of the Administrative Division; **Cameron Ross**, Manager of Corporate Planning and Management Services; the Delegates Information Committee — **Jack Swainson**, **Gerry Barnes**, **Clark Fawcett** and **Allan Zwierschke**; **Lawrence Proudfoot**, Manager of the Petroleum Division; **Ed Evans**, Manager of the Farm Supply Division and **Leigh Olmstead**, Manager of the Information Service Department.

After each report, the Delegates were given the opportunity to question management on any aspects of the Company's operations. Many pertinent questions were asked and were fully and openly answered.

After the Auditors' Report by the firm of Clarkson Gordon, the Delegates, as the elected representatives of UFA's member-owners, authorized the declaration of the Patronage Dividends and selected an independent auditor for the 1984 financial year.

Elections

Elections were held for the position of Director in the even-numbered Districts. General Chairman of the Election Committee was **Jack Swainson**, Red Deer. The Returning Officers were: **Con Kosior-ek**, Hotchkiss; **John Scheer**, Strathmore; **David Fedun**, Andrew; **Frank Gechter**, Seven Persons. Deputy Returning Officers were: **Ken Hopkins**, Huxley; **Steve Elkow**, Willingdon; **Walter Doll**, Fairview and **Jim Durie**, Vegreville. The Alternates were: **Bryce Henrickson**, **Patricia** and **Ed Reid**, Bowden.



Election Committee — Jack Swainson, Red Deer; David Fedun, Andrew; Frank Gechter, Seven Persons; John Scheer, Strathmore and Con Kosiorek, Hotchkiss. (Hope your eye is better, Con).



The 1984 Annual Meeting.

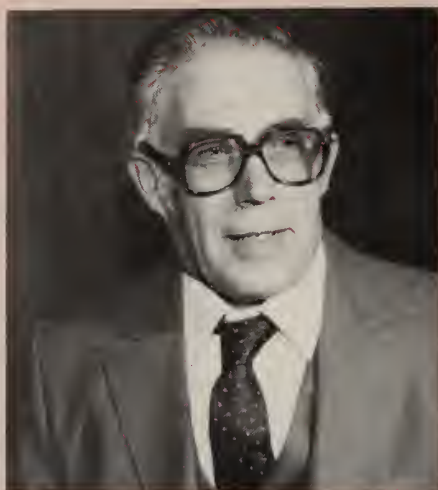


Sam Maciuk, St. Michael, being introduced to his fellow Delegates.

The 1984 Board of Directors

- District 1A — **Guy Turcotte**, Girouxville (elected Director in 1975).
 - District 2B — **Elwood Galloway**, Fort Saskatchewan (elected Director in 1976).
 - District 3C — **Norman White**, Innisfail (elected Director in 1973).
 - District 4D — **Howard Haney**, Iron Springs (elected Director in 1970).
 - District 5E — **Allan Sinclair**, Vulcan (elected Director in 1975).
 - District 6F — **Clark Fawcett**, Consort (elected Director in 1984).
 - District 7G — **Steve Shybunka**, Two Hills (elected Director in 1975).
 - District 8H — **John Onyschuk**, Radway (elected Director in 1970).
- At a meeting of the Board of Directors, **Howard Haney** was elected President; **John Onyschuk** — 1st Vice-president and **Norman White** — 2nd Vice-president.

Retirements



Glen Lundy



William Runte



Ron Thompson



Len Vogelaar

Glenn Lundy

Elected a Delegate to UFA in 1968, Glenn Lundy of Forestburg served as a conscientious representative of the members in Sub-district #38, the Flagstaff area until 1978, when he was elected as Director of District 6F, a position he held until 1984. Glenn never swerved in his dedication to UFA, never missed a meeting of the Board or was ever late.

Many years ago, Glenn mentioned that he didn't have much time for traditional hobbies, but he made the time to become very involved in agricultural and community organizations.

He served over the years as secretary of the Woodrow Mutual Telephone Co., and the Hastings Coulee Pest Control, was a board member of the R.E.A.; a member of the Wheat Pool advisory board; a delegate to the Alberta Cattle Commission; president of the local Farmers' Union of Alberta; director of the South Flagstaff Gas Co-op; clerk of sessions for the local United Church; president of the Co-op store board in Forestburg; a member of the Unifarm district

board; a member of the Masonic Lodge and the Royal Arch of which he is a past master.

Glenn Lundy has served agriculture and his community well and his many friends and associates at UFA thank him for his many years of responsible and dedicated service to our Organization.

William Runte

Bill Runte's involvements in rural Alberta reads almost like a case history of farm organization in Alberta.

Encouraged by his mother who was secretary of the local UFA and later an UFWA member at Hillside, Mr. Runte in his youth belonged to the Junior UFA and later took part in Farm Young People's Week in Edmonton. In fact, one year he was awarded a gold medal for public speaking.

Instrumental in organizing the Wetaskiwin 4H Beef Club, he served on the committee until 1953. He was a director of the Wetaskiwin Agricultural Society from 1946-59 and when the Hillside Beef Club was organized, he became its first leader.

In 1940, Mr. Runte was elected a Director of United Farmers of Alberta and held this position until 1944. From 1952-53 he served as the Delegate for the Wetaskiwin area and then was again elected in 1964 and held the position until his retirement in 1984.

Over the years, Mr. Runte has been a member of the Alberta Wheat Pool, United Grain Growers, Co-op Implements, Wetaskiwin Co-op, Central Alberta Dairy Pool and many more organizations.

You have served UFA faithfully and well, Bill Runte, and always carried out to the fullest your obligations as a Delegate. It has been a pleasure to be associated with you over these many years and we wish you well in your retirement.

Ronald C. Thompson

Elected a Delegate in 1981, Ron Thompson of Fort Assiniboine has resigned as the elected representative of UFA members in the Barrhead area. He has left farming and plans to continue his education.

Originally from Moose Jaw, Saskatchewan, Ron was involved in hog farming in the Fort Assini-

boine area. He served for a time on the Improvement District #15 of the Agriculture Service Board as a farmer member and then as chairman. He was also a director of the local rural electrification association for a number of years.

Best of luck to you, Ron and we recognize and appreciate your three years as the Delegate from Sub-district #55.

Len Vogelaar

After serving as the Delegate from Sub-district #22 since 1981, Len Vogelaar has resigned as the elected representative of UFA members in the Pincher Creek area.

Born in Holland, he came to Canada in 1949. Currently, he and his family run a feed lot operation

near Pincher Creek. Len is a member of the Western Stock Growers Association and recently became the chairman of the Alberta Cattle Feeders.

UFA appreciates Mr. Vogelaar's years as a Delegate, and wishes him the best in his demanding position as chairman of the Alberta Cattle Feeders.

Delegates' Information Committee

At the 1984 Annual Meeting, Ken Hoppins of Huxley was elected to the four-man Delegates' Information Committee. He replaces Clark Fawcett who was elected to UFA's Board of Directors.

Ken has been a Delegate to UFA since 1975. His father, the late Wilf Hoppins, served as General Manager of UFA from 1951 to 1963.



Ken Hoppins



1983 Delegates' Information Committee: Jack Swainson, Red Deer; Gerry Barnes, High Prairie; Clark Fawcett, Consort and Allan Zwierschke, Holden.



Resolutions Committee — David Paton, Ensign and Stan Erickson, Tangent.



Credentials Committee — Wayne Price, Crossfield and Orval Sorken, Sexsmith.



Registration — Keith Tully, Information Service Rep.; Alice Switzer, Editor.

New Director



Clark Fawcett

The Fawcett family of Consort has a proud tradition of service with UFA and when Clark Fawcett was elected to the Delegate body, he became the third generation in his family to serve as an elected UFA official.

His grandfather, the late Charles Fawcett was a Director of the UFA Central Co-operative Association Limited from 1944 to 1948; his father, George Fawcett was elected as a Delegate in 1964 and represented the members in Sub-district #40, the Paintearth area. When George Fawcett retired in 1974, his son Clark was elected as an UFA Delegate and held this position for ten years. At the UFA Annual Meeting held in March, 1984, Clark was elected as the Director of District 6F.

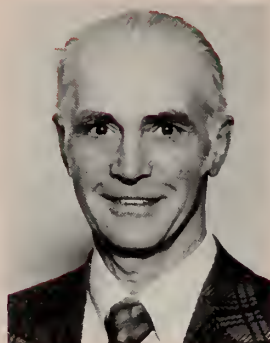
Clark Fawcett was born in Con-

sort and raised on the family farm. The tradition of service to his community and agriculture that his grandfather and his father actively pursued has been carried on by Clark. He has served as a board member of the Pemacola REA, is president of the local Agricultural Society, a member of the Consort Fire Protection Association, the Consort Board of Trade and is on the board of the United Church.

Clark and his wife Diane have three daughters, Jeanette, Jacquie and Joella. Diane, whose maiden name was Deleff, is from the Monitor area. The Fawcett girls are involved in 4H and their achievements, particularly in public speaking, have been a source of pride to their parents and grandparents.

For hobbies, Clark enjoys hunting, fishing and woodworking.

New Delegates



Albert Steinbring

First elected as an UFA Delegate in 1969, Albert Steinbring diligently represented the members in Sub-district #55, the Barrhead area until 1981. In December, 1983, the Board of Directors of UFA appointed Mr. Steinbring as the Delegate to again represent Sub-district #55. This was to fill the vacancy left by the resignation of Ron Thompson.

Originally from Vanguard, Saskatchewan, Mr. Steinbring has a grain and beef operation in the Barrhead area. He has taken an active part in his community and in agricultural organizations and has served as a director of the Lunnford Community Association and on the Lutheran church council. He is a director of the Barrhead R.E.A. and a director of the Pembina UFA Co-op Association. He is also a member of Co-op Implements and the Alberta Wheat Pool.

Mr. Steinbring and to quote him, "his better half" Elsie, have four children: Sharon, Bruce, Reg and Morris, who are all on their own.

Mrs. Steinbring is a past president of the Lunnford Community Association and the Lutheran Church Women. At present, she is on the Church Council and was honored by the County of Barrhead, with a plaque, for her many volunteer contributions.

For hobbies, Mr. Steinbring likes curling and umpiring ball games for the community league.

A special welcome to Albert Steinbring on his appointment, from his many friends and associates at United Farmers of Alberta.



Lars H. Larson

The new Delegate from the Wetaskiwin area is Lars H. Larson of Alder Flats. He replaces veteran Delegate Bill Runte and will represent the members in Sub-district #10.

For several years, Mr. Larson was a member of Mr. Runte's Advisory/Nomination Committee. He has also been active in several other organizations, in particular the Alder Flats Royal Canadian Legion #267. He has served as secretary-treasurer, service officer and president of this legion and has been a delegate on several zone, district and provincial conventions.

Mr. Larson ran as a N.D.P. candidate and although he was defeated received a large vote. At one time he was active in the N.F.U. but is now a member of Unifarm.

Originally from Sweden, Mr. Larson raises grass and silage and has a cow-calf operation. He was a member of 4H and attained his five year leadership certificate.

Mr. Larson's wife Doris is a member of the Legion Ladies Auxiliary. The Larsons have four children Dianne, Byron, Ross and Karen, all of whom are married.

For hobbies Mr. Larson enjoys promoting senior citizens activities through the Legion. He also likes flying and is a pilot and has his own aircraft and landing strip.



Steve Sekella

The Delegate who will represent Sub-district #22, the Pincher Creek area, is Steve Sekella of Lundbreck.

Mr. Sekella's father and mother were Alberta pioneers. They came from Austria to the Lundbreck area in 1910 and claimed a homestead where they raised cattle and hay. Steve Sekella also raises cattle — mostly Herefords.

When it was first instigated, Mr. Sekella was a member of the East Kootenay Rural Electrification Society. He is a charter member and still very active in the Willow Valley Trophy Club and has devoted a lot of his time and energy to this organization which judges wild animal heads. At first, the few members of the Willow Valley Trophy Club held their meetings in a little schoolhouse. Later they used the Lundbreck school. The club now has 500 members and last year, in order to accommodate the 1200 people who came to see the variety of heads on display, the meeting was held at the Pincher Creek Community Hall.

Mr. Sekella and his wife Rosy have six children, Lillian, who is married and Linda, Ronald, David, Andy and Gloria.

For hobbies, Mr. Sekella enjoys hunting and fishing.

Corporate Appointment

In preparation for the early retirement of Chief Executive Officer **Bill McCartney** in November, 1984, the following appointments were announced. **Jim Shindler**, Manager of the Farm Supply Division, appointed Assistant Chief Executive Officer; **Ed Evans**, Operations Manager, appointed Manager of the Farm Supply Division; **Terry Semeniuk**, Region Manager South, appointed Assistant Manager of the Farm Supply Division.



Ed Evans

Manager of the Farm Supply Division

When Ed Evans joined UFA in 1969, he was appointed Manager of the Red Deer Farm Supply Centre. His previous association with our Organization had been as the representative of a wholesale distributor of forest products that supplied UFA. From the many contacts Ed had with our Farm Supply personnel, he developed an admiration for UFA and its people and when the opportunity presented itself, he made the decision to become a career man with UFA.

His previous business experience had given Mr. Evans a thorough knowledge of the lumber industry, an important segment of UFA's Farm Supply Division. The excellent results achieved by him while Manager of the Red Deer Farm Supply Centre, coupled with the growth in the Farm Supply Division, resulted in his promotion in 1973 to the head office as Farm Centre Supervisor.

In 1974, Ed was appointed Operations Manager and in 1984 was appointed Manager of the Farm Supply Division. As Manager, Ed is responsible for the total operation of this Division. Customer service, development of personnel to ensure continuity, budget planning, expense control, purchasing and sales research are only some of the many functions involved in operating UFA's 29 Farm Supply Centres, seven FDD offices, the Edmonton Distribution Centre, the Spruce Grove Machinery Facility and the head office Farm Supply Administration staff.

The Farm Supply Division operates as a decentralized Division within the parameters set by the Board and senior management. A minimum of two meetings with all Farm Supply Managers are held each year and Mr. Evans will personally visit each branch and FDD office at least twice a year.

At the regular Board meetings, he will give a comparative progress report and discuss with the Board all phases of the Division and make recommendations for their approval. At the Annual Meeting, Mr. Evans reports to the Delegates on the year's operations and answers any questions.

The Farm Supply Division has shown an outstanding growth since the first Farm Supply Centre was opened in 1953. During these 30 years, sales in the Farm Supply Division grew from \$855,000 to over 72 million dollars in 1983. As Farm Supply Division Manager, Ed Evans becomes part of UFA's Corporate Management. His excellent background and his proven capabilities will serve him well in his challenging new position.

Farm Supply Appointments

Brian Hoff, previously Manager of the Athabasca Farm Supply Centre, appointed **Manager** of the **Grimshaw Centre**.

Randy Johnson, previously Assistant Manager of the Red Deer Farm Supply Centre, appointed **Manager** of the **Athabasca Centre**.

Richard Shea, formerly Customer Sales Rep. at Lethbridge, appointed **Assistant Manager** at the **Red Deer Farm Supply Centre**.

Don Bakken, previously Manager of the Calgary Farm Supply Centre, joins the Farm Supply Division purchasing staff. As **Purchasing Agent**, Don will be resident at the head office.

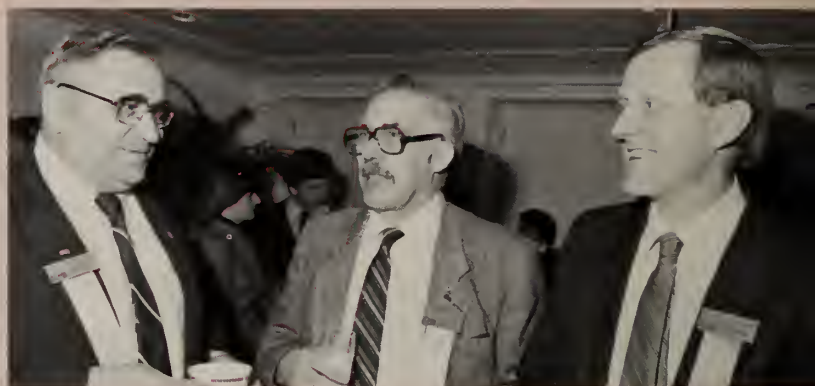
Dave Jenkins, Assistant Manager at the Calgary Farm Supply Centre, promoted to **Manager** at the **Calgary Centre**.

□

Candid at the Annual Meeting



Lawrence Proudfoot, Manager of the Petroleum Division and Delegate Wayne Price, Crossfield.



Directors Steve Shybunka, Two Hills and Glenn Lundy, Forestburg; Delegate Fred Evenson, Kingman.



Delegate Ken Hoppins and Ed Evans, Manager of the Farm Supply Division.



Bill McCartney, Chief Executive Officer, Delegates Nolan Van Nieuvenhuyse, Westlock and John Small, Radway.



Jim Shindler, Assistant Chief Executive Officer and Steve Elkow, Willingdon.



Delegates Walter Doll, Fairview; Andy Klak, Athabasca and Ron Andrews, Sherwood Park.



Delegates Ray Hart, Claresholm; Steve Sekella, Lundbreck; Marcel Trudeau, Girouxville.



Terry Semeniuk, Assistant Manager, Farm Supply Division and Delegate Joe Machacek, Taber.



Delegate Donald Ohrn, Thorsby; 1st Vice-president John Onyschuk, Radway.



Delegates Harry Hite, Edgerton; John Bobryk, Czar; Ben Cibart, Jr., Hardisty; Jack Fleck, New Norway and Bill Goruk, Willingdon.



Delegates Gordon Kuhn, Elk Point and Harold Ross, Glendon.



Delegates Ed Hirsch, Bow Island and Ed Reid, Bowden.



President Howard Haney, Iron Springs and Delegate Jack Swainson, Red Deer.



Director Allan Sinclair, Vulcan; Delegate Morris Smith, Calgary; Director Guy Turcotte, Girouxville; Ward Smith, Assistant Corporate Secretary.



Paul Peterson, Wetaskiwin being introduced at the Annual Meeting.



Delegates Albert Hutton, Hanna and Bryce Henrickson, Patricia.

Petroleum Awards 1983

The Winners

The head office of United Farmers of Alberta is in Calgary. This is where administrative and accounting functions of the Petroleum Division take place. The performance of UFA's Petroleum Division has often been compared to a "tightly run ship" and justifiably so. It takes a lot of effort and expertise to manage this Division.

But go into one of the communities in Alberta that has a UFA Petroleum Agency or Member Association — talk with the people who live there — and they'll tell you who UFA is in their town. It's their Petroleum Agent or the Petroleum Manager. He's the man they do business with and to them, he is Mister UFA.

A hearty salute to our 124 Petroleum Agents and Managers. It was your individual initiative and energetic performance that achieved sales in 1983 of over ½ billion litres.

5 Million Litre Club

In 1975, the Million Gallon Club was created. Due to metrication there is no longer a Million Gallon Club. In 1981, it was replaced by the 5 Million Litre Club. Agents or Member Associations that sold more than five million litres during one full calendar year (from January 1 to December 31st of the competing year) qualify for membership in this prestigious club and receive a plaque and then receive a gold bar for each of the next 5 million litres sold.

For the ninth year, Agents with volumes of over 5 million litres competed for the Best Volume Increase Award in the North Region and in the South and Peace Region. The two region winners were presented with an engraved plaque and a cheque and the two runners-up each received a cheque.



Dick Landrel

The winner of the 5 Million Litre Club Award in the North Region is Dick Landrel, the UFA agent at Vermilion.

Originally from Saskatchewan, he was transferred by Federated Co-ops to work in their hardware and furniture store in Vermilion. Dick was anxious to get into his own business and later took the opportunity to go into partnership with Bill Garnett at the Vermilion agency. When Bill retired in January, 1981, Dick officially became the UFA agent.

Dick likes to do the driving and covers a large territory. He is eager and progressive and has made every effort to increase the volume at Vermilion.

Dick and his wife Dianne have two children Craig and Kristean.

Dick's volume increase in 1983 earned him the Best Volume Increase in the North Region in the 5 Million Litre Club. Congratulations, Dick!

The Runners-up



Bob Sieker,
Grande Prairie,
South & Peace Region



William Meier

Willie Meier was appointed the agent at Bay Tree in 1979. Since that time he has shown an excellent volume increase which resulted in his being named the winner of the 5 Million Litre Award in the South and Peace Regions.

Originally from Dawson Creek, B.C., Willie has had a varied background in petroleum — as a pipeliner after high school, then as a gas well operator for Dome Petroleum and West Coast Transmission.

Willie and his wife Betty have two girls Tracy and Tyra-Lee. Betty worked full time from 1979-83 and now works part time.

Active in community affairs, Willie is currently vice-president of the Dawson Creek Seals Swim Club; past president of the Bonanza Hall Board and is a member of the Bonanza Surface Rights Association.

Willie has played broomball for six years with the R.N.C. Aces. He also enjoys reading, skiing and hockey.

Congratulations on your award, Willie!



Andrew Makar,
Athabasca,
North Region

Current Members of the 5 Million Litre Club

**Beaver Creek Co-op
Association Ltd.**
Lamont
Ed Krill, Manager

Bryan Bradley
Edmonton
1 gold bar

Ernie Brauer
Hines Creek

Eldon Cage
Beaverlodge
1 gold bar

John Clayton
Sylvan Lake

Cloutier Bros.
Falher

Woody Dutton
Valleyview

Dunc Fentie
Fairview
1 gold bar

Adrien Fortin
Stony Plain

Bert Galliford
Onoway

**Girouxville General
Co-op Assoc.**
Russ Hibbert
Petroleum Manager

Alex Graham
Spirit River

Hugh Greenwood
Delburne

Don Hennel
Stettler

Fred Johnson
Pembina UFA Co-op
Barrhead

Ron Jorgenson
Drayton Valley

Richard Landerl
Vermilion

Lyle Leyh
Pembina UFA Co-op
Westlock

Jim Madden
Wildwood

Andy Makar
Athabasca

Bob Matthews
Eckville

Barry & Elden McLachlan
Grimshaw

Medicine Hat Co-op Ltd.
Marcel Auger
Petroleum Manager
2 gold bars

Willie Meier
Bay Tree

Donald Miller
Innisfail

Ray Miller
Red Deer

Ronald Olineck
Vegreville

Blair Oliver
Camrose

Tom Page
Three Hills

**Pincher Creek
Co-op Assoc.**
Richard Richter
Petroleum Manager

Ponoka Co-op Oils Ltd.
Alex Williamson, Manager

Leon Ramstad
Bashaw

Glen Roberts
Carstairs

Robert Rubie
Manning

Bob Sieker
Grande Prairie
3 gold bars

Murray Smythe
Lacombe

Mike Stasyk
Glendon

Don Swanston
Acadia Valley

Edward Vogel
Elk Point

Lorne Wagstaff
Trochu

**Wetaskiwin Co-op
Refineries Ltd.**
Johnstone Lillebuen
Manager
1 gold bar

Jack Williams
Lethbridge
1 gold bar

Russ Wilson
Olds

Greg Yohemas
Salisbury

Petroleum Awards 1983

Best Volume Increase

(Less than 5 Million Litres)

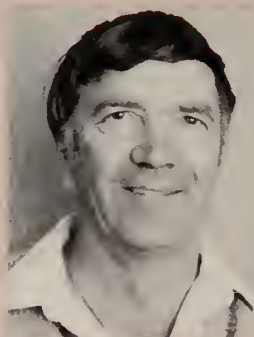
Petroleum Awards were recently presented to the winners and runners-up in each of the respective petroleum territories for Best Fuel Volume Increase and Most Improved Lube Oil Ratio. Awards were also presented to the top ten agents in the Days Outstanding category.



The Winners



Randy Baskin,
Iron Springs
Territory #1



Clarence Caskey,
Oyen
Territory #2



Gunnar Dudenhoeffer,
Rimbey,
Territory #3



Ed Toma,
Willingdon
Territory #4



Darryl Nahirniak,
Castor
Territory #5



Noll Sinclair,
Warburg
Territory #6



Edgar's Farm Service,
La Glace,
Territory #7

Albert Calkins,
Pickardville
Pembina UFA Co-op Ltd.

The Runners-up

(Under 5 Million Litres)

Russell Wees, Granum
Territory #1

David White, Youngstown
Territory #2

Bruce Bovencamp, Lougheed
Territory #4

Dale Wold, Alliance
Territory #5

Gerhard Byers,
Petroleum Manager
Neerlandia Co-op Assoc.
Territory #6

Glenn Erickson, Worsley
Territory #7

Marvin Penno, Jarvie
Pembina UFA Co-op

Most Improved Lube Oil Ratio



John McAleese, Patricia
Territory #1



John Zacharias, Wainwright
Territory #4



Glenn Erickson, Worsley
Territory #7



Murray Smythe, Lacombe
Territory #3



Bert Schweitzer, Holden
Territory #5



Jim Madden, Wildwood
Territory #6



Albert Calkins, Pickardville
Pembina UFA Co-op

The Runners-up (Most Improved Lube Oil Ratio)

Roy Rutledge,
Consort
Territory #4

Noll Sinclair,
Warburg
Territory #6

Darryl Nahirniak,
Castor
Territory #5

Willie Meier,
Bay Tree
Territory #7



It's Almost That Time of Year Again

Those happy faces belong to members of the **Pembina UFA Girls Ball Club**. Don't they look great in their uniforms. Thanks to **Louis and Audrey Nodin** for identifying everyone — and have a great year in 1984.

Back Row — left to right: Coach Louis Modin, Nancy Casavant, Allison Sulak, Karen Jensen, Heather Bottoms, Kelly Brown, Doug Bottoms and Della Modin.

Front Row — left to right: Arlene Bernie, Marlin Mantai, Carol White, Sharon Jensen, Kim Primose.

Missing — Lori Dewey and Shelly Swingen.

Petroleum Awards – 1983

Days Outstanding

This program recognizes the top 10 agents in the collection of their accounts receivable. Heading the list for the second year in a row, was Bryon Syverson of Provost whose average collection period was 28.4 days. Congratulations to Bryon and the other winners.

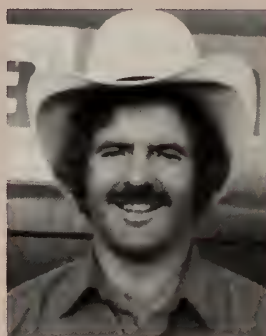
The Top Ten



Bryon Syverson, Provost

*Stanley Thomas,
Josephburg*

Pat Gauthier, Milo



Roy Rutledge, Consort



Palma Paulson, Gladstone



Lloyd Bellew, Milk River



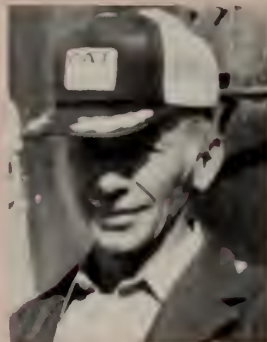
Ed Heck, Bawlf



Ron Gorzitza, Vulcan



Garry Pederson, Cereal



*George Karpysyn,
Spedden*

New Agent

The new UFA Agent at High Prairie is J. Dean Kjemhus.

Originally from Dawson Creek, B.C., Dean attended the composite high school in Grande Prairie and noted that he received his agricultural background on "good old grandad's farm."

For five years, Dean was a radio and TV announcer and a production assistant for TV. He was also involved in his family's retail gas service station.

Interested in hockey, golf, water skiing and fastball, Dean has been particularly active in hockey — as a player for the High Prairie Regals Senior Hockey Club and a referee for the High Prairie Minor Hockey League.

Every success to you in your new business as the Agent at High Prairie, Dean and we'll also be cheering for the Regals.



J. Dean Kjemhus

"Tree Cutting Ceremony"

Winston Parker, well known rancher from the Millarville area (and an Albertan of the Month) took these 'once in a lifetime' pictures. His good friends Jimmy Griffiths of Priddis and Lloyd Middleton of Turner Valley suggested to Wins-

ton that perhaps Heritage Park in Calgary might be interested in some antique machinery that Lloyd Middleton was prepared to donate to the park (Winston is on the Agriculture Committee at the park.) As the pictures show, the machinery had evidently not been used for some time and trees had grown up

through the machinery. It took some fancy cutting but eventually the machinery was extricated and is now on display in Heritage Park.

Winston took these fine pictures of the "tree cutting" and was kind enough to bring them in. Thanks, Winston.



Jimmy Griffiths, behind the drill.



Lloyd Middleton making the first cut. The drill's grain meter is calibrated in hectolites per hectare, also bushels per acre and is printed in three languages (possibly to accommodate early European settlers.) The drill is an I.H.C. — single tongue with sixteen disc runs.



The trees managed to neatly work their way up around the steel bar on the wagon.



An old plow that the trees have managed to encompass.

Recognition of Service

Farm Supply Division

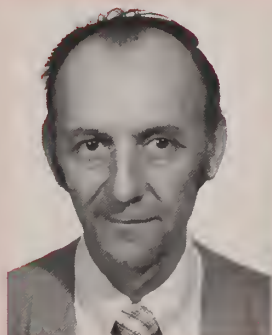
January 1 to June 30, 1984

25 Years

20 Years



Bill Hutchison
Customer Sales Rep
FDD Red Deer
April 15, 1959



Barry Brown
Customer Sales Rep
Stettler Centre
March 9, 1964



Al Burdeyney
Manager
Fairview Centre
April 16, 1964



Ron Fernley
Purchasing Manager, Farm
Supply Administration
January 15, 1964

Recognition of Services cont'd

15 Years



Jack Anderson, Manager
Stettler Centre
June 9, 1969



Ed Evans
Manager
Farm Supply Division
May 16, 1969

10 Years



Dwayne Kreiser
Assistant Manager
Camrose Centre
April 1, 1974



Alex Stang
Customer Service Supvr.
Camrose Centre
April 1, 1974



Daniel Stuckky
Manager
Oyen Centre
March 4, 1974

5 Years



Sharon Bury
Administration Clerk
Vermilion Centre
May 1, 1979



Joseph Gallinger
Customer Sales Rep.
Provost Centre
April 1, 1979



Peter Hellum
Assistant Manager
Grande Prairie Centre
May 1, 1979



Dave Jenkins
Manager
Calgary Centre
April 1, 1979



David Johnson
Customer Sales Rep.
Camrose Centre
May 7, 1979



Lloyd Larsen
Customer Sales Rep.
Stettler Centre
June 25, 1979



Gordon Mounteney
Customer Service Rep.
Camrose Centre
May 7, 1979



James Peter
Customer Sales Rep.
FDD Camrose
January 22, 1979



Lucia Roy
Unit Control Clerk
Edmonton Centre
January 15, 1979



Dennis Steil
Building Sales Rep.
FDD Camrose
May 7, 1979



Wayne Straughan
Customer Service Rep.
Distribution Centre
Edmonton, May 1, 1979



Melanie Theriault
Unit Control Clerk
Westlock Centre
February 21, 1979

Their Tomorrow is Now

We owe a lot to our service awards recipients of the past and present who built for tomorrow. Their future is our present.

The jobs we have, the wages and benefits, the security, the bright future, we owe, in part, to them.

Sure, we all have times of frustration and discontent. And there's not one, no not one of us, who hasn't at some time or another considered what appears to be greener fields.

However, loyalty is seldom heroic and sensational. More often, it is just day-to-day work like the kind many of the people associated with our Organization have shown.

And because they did discipline themselves and persevered, we reap benefits. So let's salute those who built for a tomorrow which we are enjoying today.